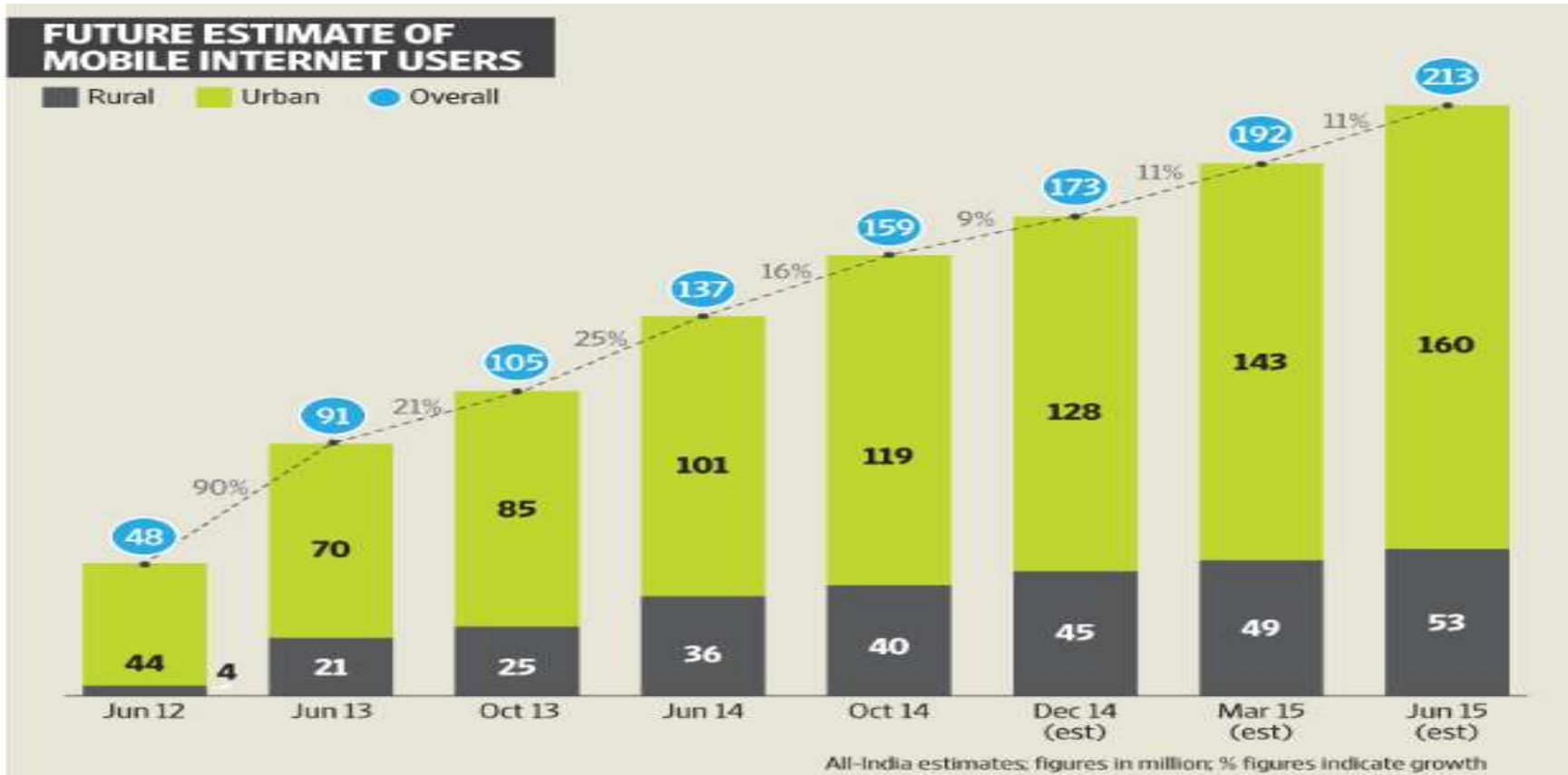


A Day Made of Glass...



Mobile Internet Users In India



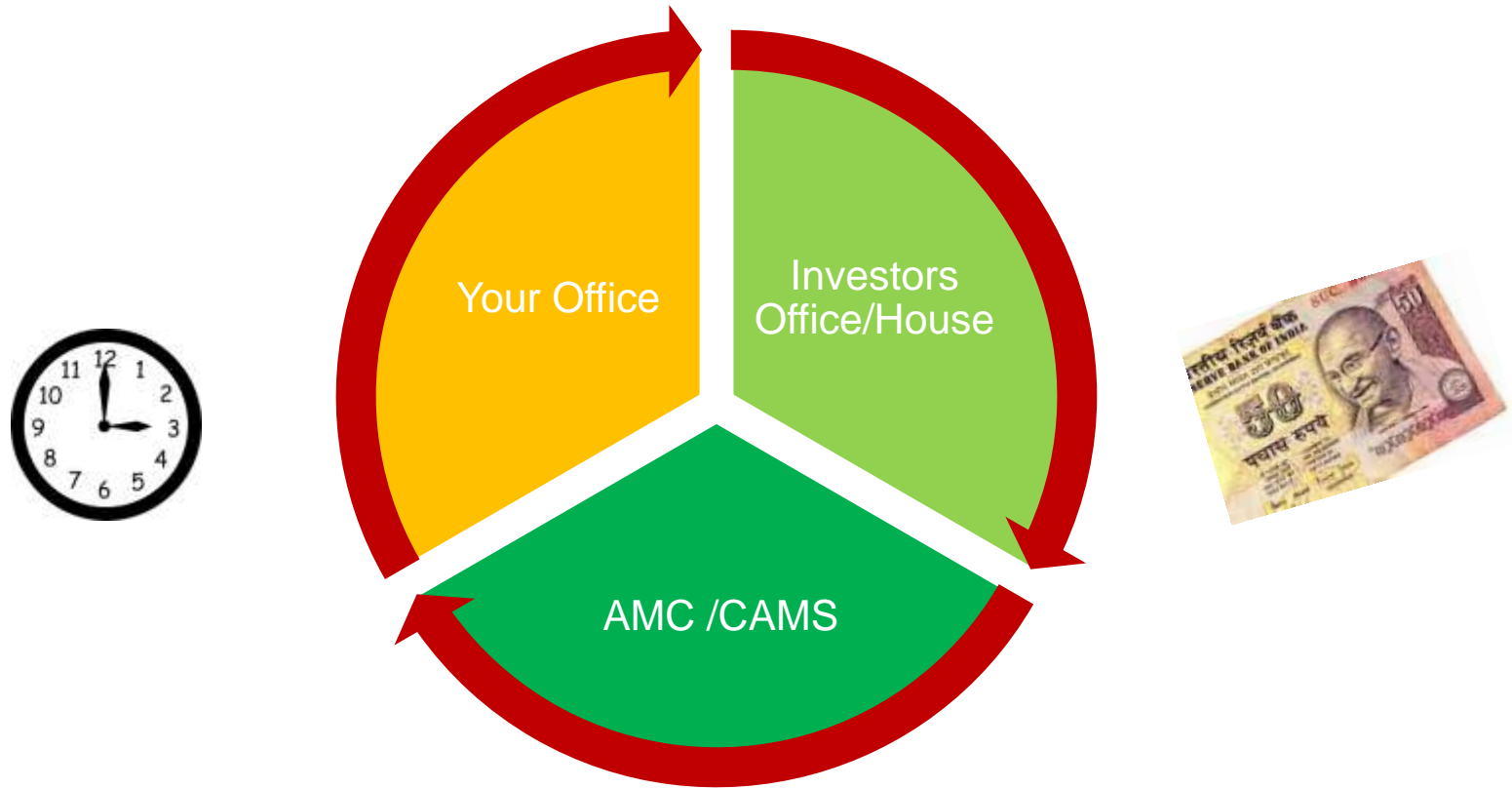
Currently US and China are ahead of us, but as per estimate India may surpass China by 2015

Retail Commerce Vs Ecommerce In India



8bn\$ is what is expected in this year through ecommerce.

Our current transaction process.



Can be channelized towards adding more investors

Presenting to you the new
and enhanced version of IPRUTOUCH!



Now, initiate transactions for your clients

at the touch of a button



IPRUTOUCH IS SIMPLE TO USE

ALL YOU NEED TO DO IS



LOGIN



SEARCH



**FILL THE
DETAILS**

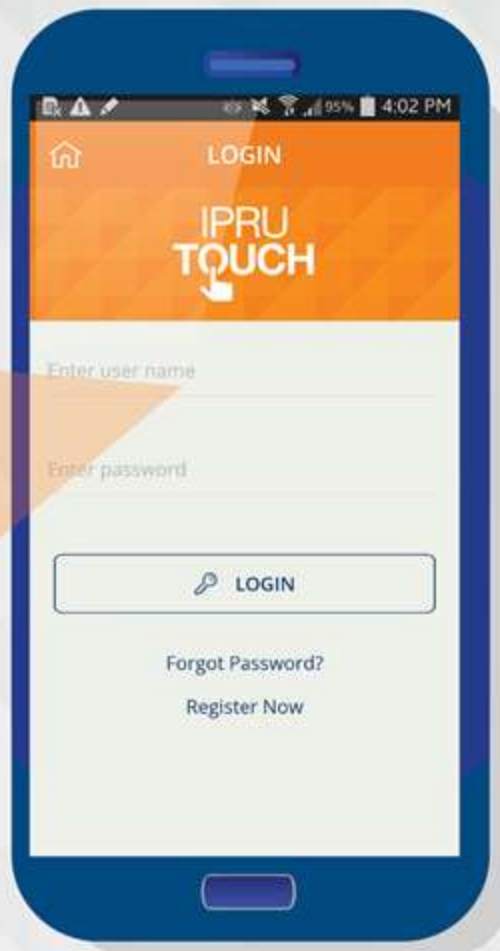


SUBMIT

01 Login to the transaction portal

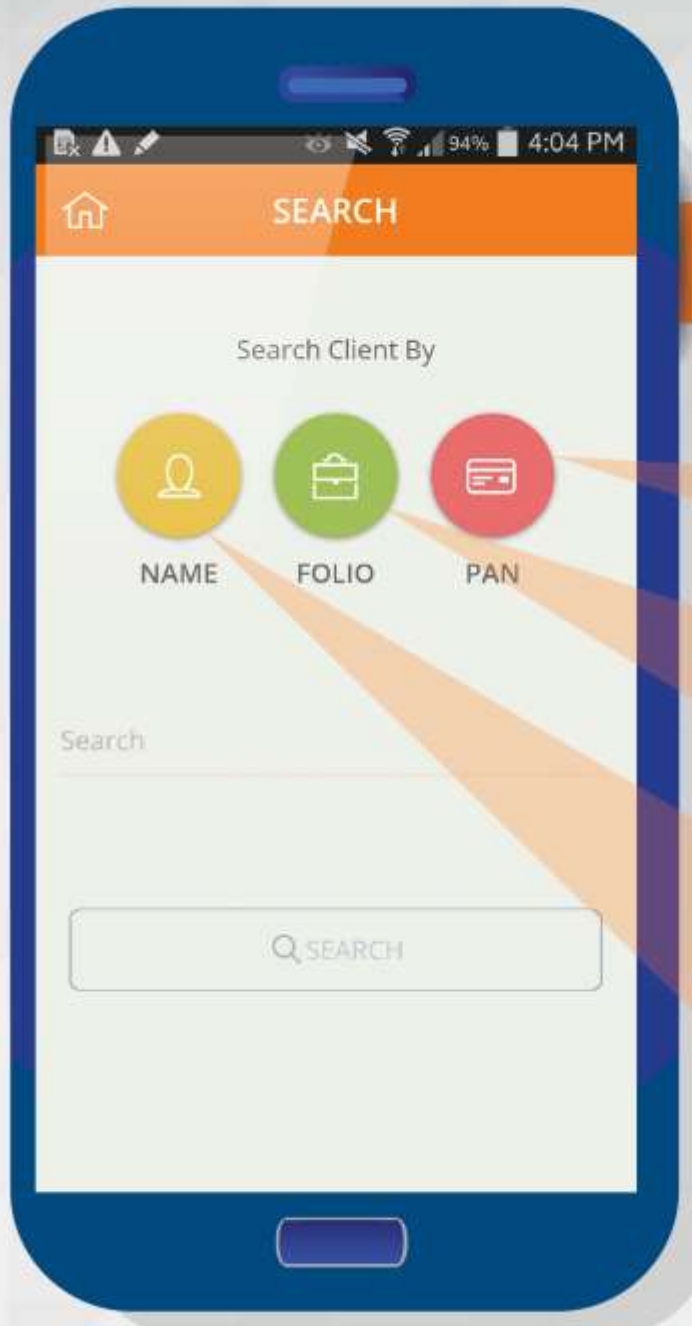


Login using
Pru Partner
credentials



02

Search for registered clients either by name, folio number or PAN details



**PAN
DETAILS**



**FOLIO
NUMBER**



NAME

**Locate your client
and initiate transactions**

03





04

Initiate purchase, switch or redemption on behalf of your client



05

Take for example the purchase transaction.
The ARN code is preloaded;

PURCHASE

Name
Charudatta Khamitkar

PAN
ACDPM3069L

Folio Number
3666523/37

Broker Code (ARN No)
ARN-75320

Sub Broker ARN Code
Enter Sub Broker ARN

SUB - BROKER Code
As allotted by ARN holder

NEXT

DISCLAIMER

Fill in the
**sub-broker
code**

AND

The
EUIN

PURCHASE

EUIN

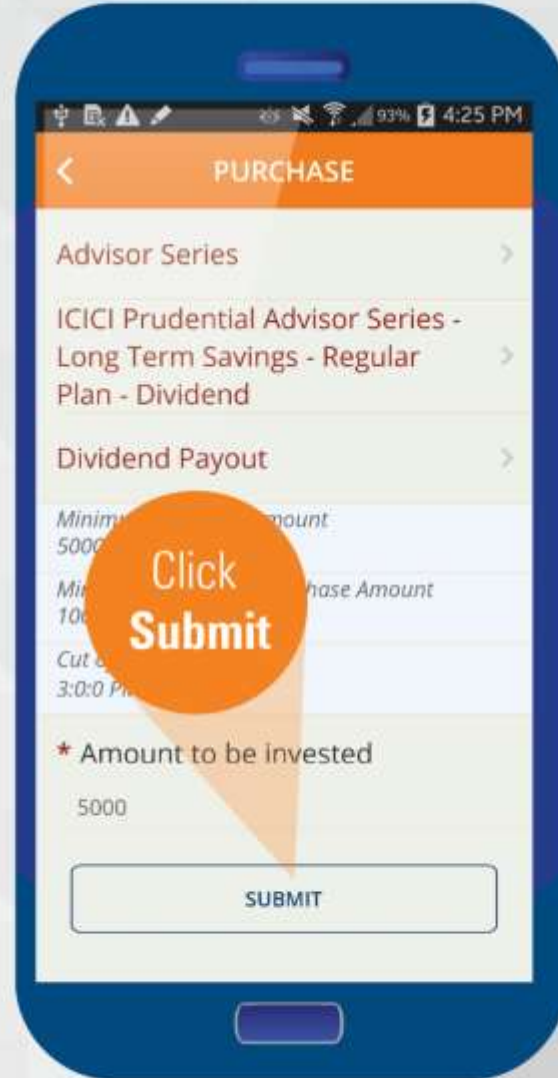
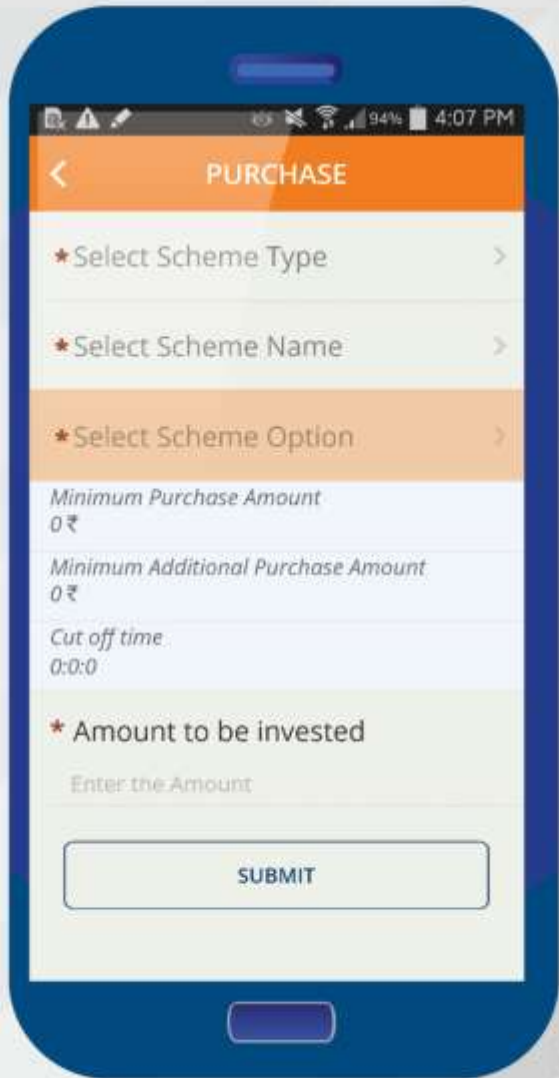
Uncheck to enter EUIN

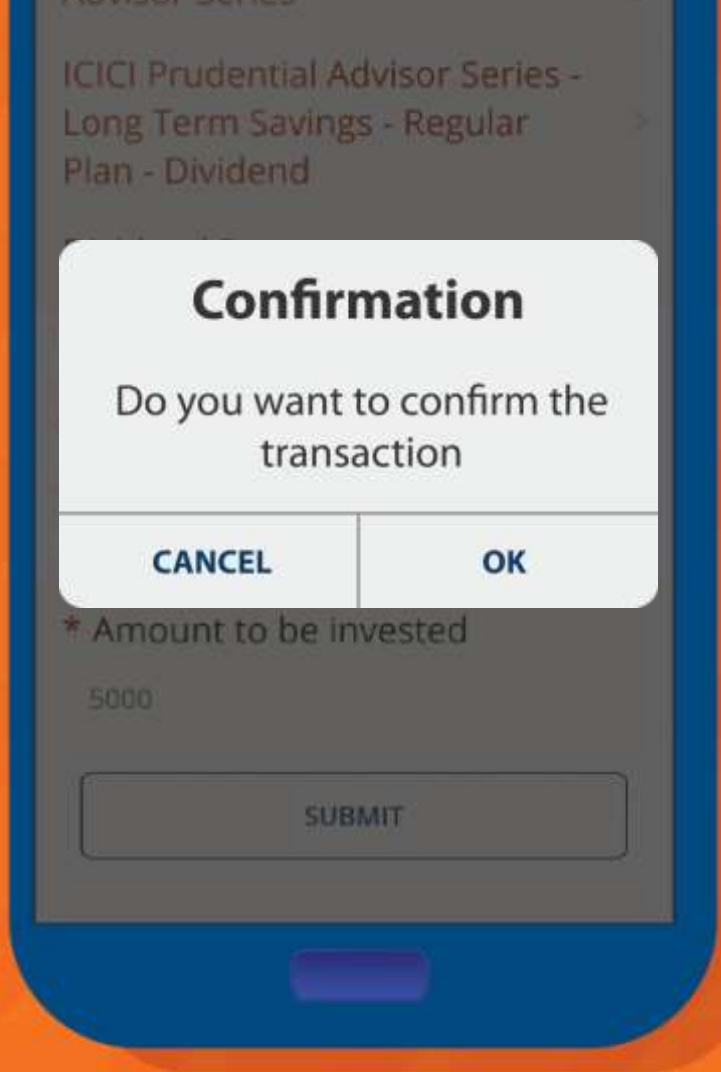
I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this is an "execution only" transaction without any interaction or advice by the employee/relationship manager/sales person of the above distributor or notwithstanding the advice of inappropriateness, if any, provided by the employee/relationship manager/sales person of the distributor and the distributor has not charged any advisory fees on this transaction.

NEXT

06

Transaction is ready for processing
Click Submit





Call Centre



**On submission,
Receive a time stamped confirmation message
At the same time a message is triggered
to investor for raised transaction and to
ICICI Prudential AMC call centre for the same**

To get started, just have your clients sign a simple
One Time Mandate (OTM) form

1237 5785 0006 3655 check

OTM Form

NAME _____

SIGNATURE

04/10





Key Pointers :-

- OTM form is mandatory to use this facility.
- Only for Resident Individual category.
- All Schemes except Liquid will be available .
- NAV as applicable based on funds realized incase of transaction worth Rs 2 lacs and above.
- Multi Broker folio will not be eligible for the same.

Quick Recap of App...



Download IPRUTOUCH & EXPERIENCE THE POWER OF TOUCH TO TRANSACT





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Android is a trademark of Google Inc.

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